

# BNI Vision Format Document

This document will help you create your Vision for the chapter. Presidents are encouraged to select members, who will read the vision with enthusiasm, and deliver it towards the beginning of the meeting each week. This will *remind* the members and let the visitors *fully understand the clarity* of the chapters vision and how focused they are on accomplishing it for the benefit of each and every member.

We recommend taking all of the vision worksheets, highlighting words or phrases that are declared on multiple forms from the members. You will see that the worksheet also follows the format below. Have a team of people that are dedicated to helping the chapter create a great vision, get together and use the format below to write it all out!

There are several sections to a vision. Follow this format to get you started! You will create one to two sentences per section. By the way, a thesaurus is a great idea too!

Our chapter is known for....

Our leadership team looks like.... And operates in this way....

Our members look like.... And operate in this way...

The visitors to our chapter receive....

Our chapter celebrates our success by...

Our chapter gives back to the community by...

Our chapter will create...\$\$\$\$, lifestyle, freedom, fun, friendships, etc for our

members and I .....! (this is where each individual who reads the vision gets to say one inspiring thing they will do in their life because of the chapter reaching its vision)